

IT'S HEREBY STRATEGIC FOR CAPRARI TO SUPPLY PRODUCTS AND SERVICES THAT MEET REAL CUSTOMERS' NEEDS AND EXPECTATIONS, BY PROPOSING THE BEST SOLUTIONS FOR A MARKET BECOME HIGHLY COMPETITIVE.

CAPRARI wants to achieve this objective with the maximum efficacy and efficiency:

- *Strengthening, within the scope of its product/market strategy, the company's dealings in those sectors considered to be strategic and owning a high potential development.*
- *Expanding itself into international markets, maintaining their own identity, but without ruling out possible cooperation.*
- *Pursuing excellence and distinguishing itself as much as possible from the competitors.*

Therefore, promotes and develops:

- ❑ THE ORGANIZATION AND THE MANAGERIAL SKILLS WITH INVOLVEMENT AND COMMITMENT OF EVERYONE SO THAT ALL ACTIVITIES AND PROCESSES ARE ORIENTED TO IMPROVE CUSTOMER / SUPPLIER RELATIONSHIPS IN A CONTEXT OF MUTUAL TRUST.
- ❑ THE RESEARCH AND THE TECHNICAL AND TECHNOLOGICAL DEVELOPMENT TO ADD TO THE PRODUCTS MORE INNOVATIVE AND QUALITATIVE CONTENTS, TO INCREASE THEIR RELIABILITY AND SAFETY IN COMPLIANCE WITH THE GUIDELINES AND REGULATIONS APPLICABLE.
- ❑ THE SPREADING OF OUR CONCEPT OF QUALITY TO ALL OUR INTERNAL AND EXTERNAL EMPLOYEES THROUGH INFORMATION AND TRAINING, MAKING AVAILABLE ADEQUATE RESOURCES.
- ❑ THE WIDESPREAD NATIONAL AND INTERNATIONAL PRESENCE WITH A QUALIFIED SALES AND AFTER SALES NETWORK TO SUPPORT THE PRODUCTS, THE SERVICES, AND THE INTEGRATED SOLUTIONS PROVIDED.
- ❑ A CONSTANT AND PLANNED APPLICATION OF THE "CONTINUAL IMPROVEMENT" CONCEPT IN ANY COMPANY'S ACTIVITY.
- ❑ THE APPLICATION OF THE COMPANY QUALITY SYSTEM IN COMPLIANCE WITH THE INTERNATIONAL NORM ISO 9001.
- ❑ THE RESPECT FOR THE PEOPLE'S HEALTH AND SAFETY AND FOR THE ENVIRONMENT IN COMPLIANCE WITH THE INTERNATIONAL NORM ISO 14001.
- ❑ THE ACKNOWLEDGMENT OF THE REAL EXPECTATIONS OF ALL THE PARTIES INVOLVED.

THE GENERAL MANAGMENT

Modena, March 10th 2010