



Wateralia and Hypercube sign a ten-year agreement to develop a new industrial model for water positivity

Milan, 14.05.2026 – Wateralia and Hypercube have entered into a ten-year strategic partnership to develop advanced industrial models for sustainable water resource management, based on Water Credits and the integration of water footprint measurement and offsetting tools across industrial value chains.

The collaboration combines Wateralia's industrial expertise in integrated water cycle management with Hypercube's technological infrastructure for the certification and traceability of Water Credits through blockchain technology.

The initiative is launched in a context where sustainable water management is becoming an increasingly central component of corporate ESG strategies and industrial supply chain resilience, with growing attention from investors and regulators.

According to the United Nations, over 2 billion people live in countries experiencing high water stress, and by 2030 global water demand could exceed available supply by 40%, making water one of the most critical environmental and economic challenges of the coming decades.

An industrial model, not a symbolic commitment

In 2025, Wateralia fully offset the residual water footprint of its production facilities.

The integration of Water Credits into the Group's strategy represents a structural intervention rather than a standalone compensatory action, fully aligned with the company's water positivity journey: reducing consumption, improving efficiency, and responsibly offsetting the residual footprint while generating measurable, positive impact at territorial level.

Water Credits are voluntary environmental credits that certify and enhance responsible water use. Through a blockchain-based technological infrastructure, they ensure traceability, transparency, and uniqueness of transactions, making water impact mitigation strategies verifiable over time.

From corporate sustainability to supply chain resilience

The agreement also provides for the progressive extension of the model across the supply chain, with the objective of strengthening the sustainability and resilience of the entire industrial ecosystem.

Through this approach, companies can measure and reduce their water footprint, offset the residual share, and integrate water resource management into ESG reporting systems, contributing to the development of more sustainable and transparent industrial models.

Technological innovation and transparent governance

The collaboration between Waterialia and Hypercube combines industrial expertise and digital innovation to develop a scalable, replicable, and verifiable model, capable of aligning environmental responsibility, technology, and long-term value creation.

The objective is to contribute to the definition of new operational standards for responsible water resource management, making water positivity an increasingly central element of industrial strategies.

“This agreement represents a concrete step in strengthening our environmental commitment and, at the same time, in the evolution of our business model,” said Federico De Angelis, CEO of Waterialia.

“We have chosen to undertake the path toward water positivity firsthand and aim to contribute to a systemic transformation in how water resources are managed across the entire value chain, encouraging our partners to adopt the same approach. At the same time, our business model continues its evolution, with the ambition to establish ourselves as the first and only integrated platform for water solutions, enabling customers to manage and enhance water — both as a physical resource and as a digital asset — transforming it into a true competitive advantage.”

“Water Credits were designed to be integrated into corporate industrial and governance models,” said Pietro Gorgazzini, CEO of Hypercube.

“This collaboration demonstrates how they can become a concrete tool to promote responsible and verifiable water resource management across the entire supply chain.”

For information:

Waterialia: Paola Nanni (Communications Manager)

Email: p.nanni@waterialia.com

Mobile: +39 3206966901